



# CAVENDISH

## SPORTING and SPECIAL EVENTS

Hall Farm  
Farrington Alton  
Hants GU34 3DT  
T: 01420 588275  
F: 0845 130 3179

CORPORATE EVENT SOLUTIONS

**eventia**  
MEMBER

## FESTIVAL OF SPEED

Provisional Dates: Friday 2<sup>nd</sup> – Sunday 4<sup>th</sup> July 2010



‘The Festival of Speed is one of the most successful new events, perhaps the most successful new event to have been invented in the last 50 years.’

*Sir Richard Branson, Virgin Group*

It was in 1934 that Freddie March first amused his friends with the challenge of driving up the Park road in front of Goodwood House at breakneck speed, thereby sowing the seed for what was to become the most successful event on the motor sport calendar and the greatest car culture event of its type in the world.

For three days a year Goodwood becomes home to the world’s greatest car collection. Cars and drivers are gathered from all over the globe to participate in this spectacular celebration of the internal combustion engine in all its forms – from F1 to rally, from Nascar to MotoGP, the festival has them all, not to mention a more complete collection of current Supercars than you will see at any motor show.

You could easily find yourself in the paddock rubbing shoulders and chatting with a world champion, or you could be sipping champagne in the Veuve Clicquot bar as the A380 Airbus makes a low pass right above your head. There is so much to excite and enthuse everyone that you’ll find entertaining guests of all ages easy and rewarding; they will be blown away by the scale and depth of the whole sensory experience. The noise of high revving engines, the smell of burning rubber, and the high octane atmosphere surrounding the theatre on the track are what compel people to come back time and time again to this, ‘the greatest show on earth’ (*The Daily Telegraph*).

**Friday** provides an opportunity for enthusiasts to gaze at a dazzling collection of cars and bikes that amounts to a motor show in its own right. Action also takes place on the track with the first runs up the famous hill climb. Bonhams Auction takes place throughout the day.

**Saturday** is the official practice day, when two hundred of the rarest cars and motor cycles are put through their paces up the hill.

**Sunday** sees action in earnest against the clock as competitors battle for class and outright awards. A remarkable range of aircraft add to the excitement with dramatic aerobatics.

**E-mail: [enquiries@cavendishsporting.co.uk](mailto:enquiries@cavendishsporting.co.uk) WebSite: [www.cavendishsporting.co.uk](http://www.cavendishsporting.co.uk)**

**Cavendish Sporting Events Limited t/a Cavendish Sporting and Special Events**  
registered in England & Wales. Registered number: 06558275 VAT No. 930295236

Registered office: Templars House, Lulworth Close, Chandlers Ford, Hampshire, SO53 3TL



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### THE PAVILIONS & PRICES

#### LIBRARY LAWN (Friday and Saturday only)

The marquee is a traditional tent on the secluded private lawn of Goodwood House. Track side viewing is from a grandstand with some of the best views of the action. This is a great way for smaller parties to entertain less formally. Tables of 2-12.

#### GURNEY PAVILION

Possibly the ultimate location to enjoy the Festival of Speed, this facility is on the outside of the crossroads corner. As a result, it has one of the very best views of the track action with drivers screeching through the right-hand bend towards the pavilion and accelerating out onto the fastest stretch of the track in front of Goodwood House. Tables of 10, Private Pavilion for groups of 30 upwards or tables of 2 or more in the shared restaurant facility.

#### HILL PAVILION

Traditionally one of the most sought-after pavilions at the event, Hill is elevated and has a great viewing balcony from which to see drivers storming towards you from the start line, taking the first corner and the cross roads and off up the main straight past Goodwood House. Tables of 10, Private Pavilion for groups of 30 upwards or tables of 2 or more in the shared restaurant.

#### THE ULTIMATE EXPERIENCE

New for 2010, this option has been created to make sure you get the very best out of your day. Based in the stylish and spacious Gurney Pavilion, you will be able to entertain 30 people and enjoy a bespoke experience as a VIP guest with enhanced menus and wine, private viewing and chill out areas. The House Butler will ensure you have everything you need, and we will help co-ordinate your day, including theming the pavilion and ensuring branding opportunities. You will also enjoy VIP shuttle services to the Land Rover and Porsche action areas, guided tours of the paddock, advertising in the programme and visits from star drivers. It doesn't get any better!

Included within the price of each package:

- ✓ Entrance, reserved car parking, event programme and Goodwood Radio earpiece
- ✓ Light breakfast on arrival
- ✓ Champagne reception
- ✓ Three course lunch with half a bottle of wine per person
- ✓ Beers and soft drinks throughout the day
- ✓ Afternoon tea

	Ultimate Experience	Hill Pavilion	Gurney Pavilion	Library Lawn
Friday	on request	£520	£520	£420
Saturday	on request	£520	£520	£420
Sunday	on request	£520	£520	N/A

Prices, for each hospitality location, are per person and exclusive of VAT.

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#### Opening & Closing Times

Car parks open at 7am, with hospitality facilities available from 8am.

Lunch is served from 12.15pm onwards and afternoon tea at approximately 3.30pm.

The bar is open from 10am on Friday and Saturday, and 11am on Sunday until 6pm each day.

Action on the track is from 10am on Friday and 9am on Saturday and Sunday and finishes at approximately 6pm each day.



Please contact **Cavendish Events** for further details on **01420 588275**.